

# PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017

VINCENT J. WEINER  
DIRECTOR SPECIAL MEDIA

January 25, 1984

Mr. Herb Gold  
Tampa Bay Buccaneers  
One Buccaneer Place  
Tampa, FL 33607

Dear Herb:

I finally got to my first Super Bowl. The build up to the event was outstanding. The half-time show was sensational, the game -- no comment.


I was sorry I missed you, and hopefully, next year when things aren't so hectic for you we will be able to get together at Super Bowl XIX. Hopefully, the Buccaneers will be one of the participants.

I think the authority did an outstanding job with the large crowd. We couldn't believe how easy it was to get in and out of the stadium.

Herb, thanks a million for the tickets. They were put to good use by our Sales Department.

Have a great summer, and regards to all.

Cordially,



/da

2040926168